

Executive Summary

University: Universidade de Brasília – UnB (University of Brasília)

Project Scope: The project scope was to map possible future courses for the APP Educado

Project name: Educado – PSP 2/1

Supervisor: Márcia Terezinha Longen Zindel

Project team: Júlia Carvalho, Júlia Oliveira, Letícia Alves, Rafael Barauna

Semester/ Year: 1.24

Deliverables:

- The first deliverable was a PMCanvas:

https://www.canva.com/design/DAGCCP6RCVE/ZZdxjL3pogRvrKIJ2YM-Ew/edit?utm_content=DAGCCP6RCVE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Justification The project seeks to deliver more content to Educado, content that is of interest to collectors and for this we will seek suitable partnerships to feed the APP and deliver more knowledge to the target audience.	Product Mapping possible courses for the Educado app.	External stakeholders Aalborg University Radboud University University of Saarland UNESP UNICP Minho's university Grupo Gestão SUU	Proposition <ul style="list-style-type: none"> The area of interest of the collectors is the most important point of the project Search for partnerships must be careful and of quality 	Risks <ul style="list-style-type: none"> Compatibility with the interest of collectors, generating interest in the content. Lack of distribution of this content and accessibility of this material.
Goals <ul style="list-style-type: none"> Chart at least 10 themes that may interest the APP users until May 10th (should have) Get at least 8 contacts and/or online courses that accept to offer free courses to the APP until June 21st (must have) 	Requirement <ul style="list-style-type: none"> Create a didactic presentation of the project Find attractive and suitable courses for collectors Forward partnerships that bring more knowledge to Educado Search for content that can be downloaded, for collectors who do not have access to the internet constantly 	Team <ul style="list-style-type: none"> Júlia Lopes - 211068056 Júlia Carvalho - 200021109 Letícia Brasileiro - 200049305 Rafael Santos - 200026534 	Sprints delivery <ul style="list-style-type: none"> Simplification of the Educado course manual Analysis of research on the interests of collectors Map content creators Explain the project to content creators Map courses offered on the APP 	Time line <ul style="list-style-type: none"> Sprint 0 - 12/04 Sprint 1 - 26/04 Sprint 2 - 10/05 Sprint 3 - 24/05 Sprint 4 - 07/06 Sprint 5 - 21/06
Benefits Expand knowledge enabling personal and professional training, in addition to diversifying the content offered considering the areas of interest of the target audience.		Limitations <ul style="list-style-type: none"> Receptivity of collectors in relation to available courses App usability and accessibility Inclusion of content with videos and more comprehensive materials 		Charge Consultancy: R\$60 per hour Total of consultants of the project: 4 Total of hours worked: 30 hours Total: R\$1.200,00 US\$1.403,40

- Then a summary of the instructions manual of how to upload the classes in the APP. The idea was to use the summary as a more friendly approach to the possible contacts:

https://www.canva.com/design/DAGCJo3bQtQ/hEjYYJRncMjxa4YMTi3OhQ/edit?utm_content=DAGCJo3bQtQ&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



- The third deliverable consisted of a list of courses that could be of interest to waste pickers. A total of 21 courses were listed across various areas including selfcare, hobbies, physical, and mental health. The expectation was that this content would allow the public to use the app recreationally while finding educational value in the process.

<https://docs.google.com/document/d/1YpGAoxyR8uw8r9ISXd9FhR8CTnIcFbDydxWB3bAXIo/edit>

1. Educação financeira	1. Financial education
2. Inglês	2. English
3. Primeiros socorros	3. First aid
4. Higiene	4. Hygiene
5. Manuseio de materiais	5. Handling materials
6. Ergonomia do trabalho	6. Ergonomics at work
7. Segurança de trabalho	7. Workplace safety
8. Segurança social	8. Social security
9. Ética e moral	9. Ethics and morality
10. Interpretação de obras	10. Interpretation of works (literature, art, etc.)
11. Legislação e normas	11. Legislation and regulations
12. Exercício físico	12. Physical exercise
13. Culinária básica	13. Basic cooking
14. Costura	14. Sewing
15. Orientações básicas sobre paternidade	15. Basic parenting guidance
16. Diversidade	16. Diversity
17. Artesanato	17. Crafts
18. Segurança em casa	18. Home safety
19. Abuso de substâncias	19. Substance abuse
20. Segurança sexual	20. Sexual health
21. Saúde mental	21. Mental health

- https://docs.google.com/document/d/127WLF0nXxidiFOYRdKe3IsTVaV38z_HDlx35c_TtBmI/edit

- At last, it was created a spreadsheet with the courses and possible contact to produce the course and/or an already existing one to serve as an example to be made:

<https://docs.google.com/spreadsheets/d/1nbqY3tULy1laGouJtDFRrnIrPAN2eTd2sEcsR6e5kbU/edit>

[illegible]

Lessons Learned:

Also the project required flexibility, as evidenced by adjustments made to realign course topics based on feedback and relevance to the target audience. This adaptability proved essential in meeting the project's evolving needs.

Incorporating feedback from stakeholders, including waste pickers' preferences and interests, guided the selection of course themes and providers, enhancing the project's relevance and impact.

Leveraging existing resources, such as established courses and contacts, streamlined the integration process into the Educado app, maximizing efficiency and reducing project costs.